

**BRINGING EUROPE AND THIRD COUNTRIES CLOSER  
TOGETHER THROUGH RENEWABLE ENERGIES**



# **Stakeholders Engagement: Approach & Lessons Learnt**

*Emanuela Menichetti, OME*

*Athens, 20 September 2013*



# Outline



- WP8 Objectives**
- WP8 Structure**
- Main activities and outcomes so far**
- Open Questions**

# WP8 Objectives



*From research and analysis to action-oriented results*

- One of the main goals of the BETTER project is to establish a **stakeholder network including EU and third country partners**, in order to foster RES cooperation and knowledge transfer
- **The engagement of practitioners is key** to make sure that the project outcomes will be **of immediate use to EU and other stakeholders**, and lead to **concrete action**
- To reach this goal, **a focused WP has been designed**, which intends to **promote a dialogue** with a **diversified set of stakeholders**, in order to **deliver action-oriented results**

# WP structure and methodology



*A series of cross-sectoral activities which require a continuous exchange with all other WPs as well as with the external world*

- Three main components:
  - **Stakeholder Engagement:** to establish a two-way dialogue between the project consortium and the affected stakeholders and to make sure that their needs and expectations are correctly reflected in the project deliverables
    - Stakeholder engagement plan, which includes their engagement modes
  - **Creating synergies with other initiatives:** dialogue and exchange with relevant projects and initiatives to avoid duplications and advance concrete action
    - Attend other consortia's meetings and events, organise joint events
  - **Stakeholder consultation:** to present and discuss project assumptions and project findings with different stakeholder category groups
    - Bilateral meetings in the EU and third countries + 2 regional workshops in EU and 3 outside the EU; 1 side-event

# Main activities and outcomes so far



## *Combine desk analysis with networking and trust building*

- A **Stakeholder Engagement Plan** was prepared (D8.1)
- **Specific matrices** have been developed for **each WP** to handle the **stakeholder consultation**
- **Outreach events for stakeholders and AB members:**
  - Rome (Oct 2012), Madrid (Feb 2013), Istanbul (April 2013), and now Athens
  - Several presentations at events and meetings
- Involving several partners as «**BETTER associate members**»: they are regularly involved in the activities, have access to documents, attend meetings, perform reviews and give comments/recommendations
- Strong involvement of stakeholders, especially from third countries, in the **data collection and peer review** of documents

# Open questions



## *How to deliver value to stakeholder*

- We are aware that several other projects and initiatives are looking at third countries, particularly in the South East Med: what is the main recommendation to BETTER to move forward compared to the current status?
- From the ongoing discussions it seems that the main priorities for stakeholders are:
  - Enabling a clear regulatory framework
  - Power system inventories
  - Addressing socio-economic aspects
  - Action Plan and recommendations
- Do you share these views? What are you mostly interested in?
- Is there any specific region/case study are you mostly interested in based on the framework conditions of Greece?

**BRINGING EUROPE AND THIRD COUNTRIES CLOSER  
TOGETHER THROUGH RENEWABLE ENERGIES**



***Emanuela Menichetti***  
***emanuela.menichetti@ome.org***



Co-funded by the Intelligent Energy Europe  
Programme of the European Union